

# 14th Annual Viola Awards Sponsorship Levels & Benefits



## **Violet Sponsorship \$2,000**

- Table for 8 guests close to the stage
- Admission to the exclusive pre-party function preceding the main ceremony
- Recognition on all signage, in program, and on screen
- Opportunity to place a full-page ad in the event program
- Provide a free ticket for one Viola Award finalist to attend the 2022 awards
- Private tour for up to 10 guests of an exhibition at the Coconino Center for the Arts with our Exhibitions & Programs Director. Valid through April 2023, must contact Creative Flagstaff Staff to coordinate.

## **Lavender Sponsorship \$1,000**

- Tickets for 6 guests in the fixed seating area close to the stage
- Admission to the exclusive pre-party function preceding the main ceremony
- Seats in the fixed seating area close to the stage
- Recognition on all signage, in program, and on screen
- Opportunity to place a half-page ad in the event program
- Provide a free ticket for one Viola Award finalist to attend the 2022 awards
- Private tour for up to 10 guests of an exhibition at the Coconino Center for the Arts with our Exhibitions & Programs Director. Valid through April 2023, must contact Creative Flagstaff Staff to coordinate.

## **Video/Tech Sponsor \$2,000**

- Sponsor the technical production of the event and the finalist videos
- Logo recognition on each Finalist Video (A video is produced highlighted each finalist, one video is created per award category. Videos are typically 3 – 5 minutes in length).
- Finalist Videos are highly shared on social media and live on the Creative Flagstaff Facebook and YouTube pages, in addition to our website.

## **Orchid Sponsorship \$500**

- Tickets for 4 guests to attend the Viola Awards on Saturday, April 30, 2022
- Admission to the exclusive pre-party function preceding the main ceremony
- Seats in the cocktail area at a high-top cocktail round (seats 4)
- Recognition on all signage and in program
- Opportunity to place a quarter-page ad in the event program

## **Paddle Raise Sponsor \$1,000**

- Sponsor the paddle raise during the main ceremony
- Verbal recognition from the stage during the paddle raise, as well as logo recognition on screen and in the event program

## **Awards Sponsor \$1,000**

- Sponsor the creation of the 2022 Viola Awards
- Recognition in program and logo on screen each time a winner is awarded

## **Purple Carpet Sponsor \$2,000**

- Logo recognition on the step-and-repeat photo backdrop
- Photos from the step-and-repeat are highly shared on social media following the event

## **After-Party Sponsor \$2,000**

- Sponsor the Viola Awards after-party
- Viola Awards after-party will immediately follow the main ceremony at the Orpheum. Capacity will increase for the afterparty from 500 main ceremony attendees to 700+ after-party attendees
- Recognition on all promotional items pertaining to the after-party
- Logo recognition on all screens during the after-party